



## Marketing and Communication Specialist

Adventureworks WA is a leadership and outdoor adventure specialist, working with individuals, schools and organisations across Australia and overseas for over 20 years.

Our programs include adventure expeditions, INTO ADULTHOOD and Rites of Passage programs, in school workshops, school camping programs and outdoor education activities.

We deliver programs and experiences that are underpinned by positive psychology, coaching principles, strengths based approach and our own IMPACT model.

### LOCATION

We are based in the South West of WA and run programs in the South West, the Perth Region and the Kimberley.

### POSITION

We are currently seeking an experienced, passionate and enthusiastic:

- **Marketing and Communications Specialist**

This is a new position and available from August 2017. 0.8 FTE and could suit school hours.

### QUALIFICATIONS:

- A tertiary qualification in a relevant discipline and/or significant industry experience in marketing, communications and public relations

### Desired / Specialised Qualifications and experience:

- Managing websites (WordPress), online content, e-marketing and social media;
- PR, media relations and corporate communications;
- Creative development experience, including content development, graphic design and knowledge of the Adobe Creative Suite software (Adobe InDesign);
- Development and implementation of strategic goals and activity;
- Manage relationship with external marketing agency;
- Stakeholder communication and engagement, team management and leadership at a senior level;
- Management of Internal and external communication including written documents, communication systems, key messaging, print and digital documents, presentations and reports.
- Grant and tender writing and the production of reports;
- Proficiency in Microsoft Office suite (Word, Excel, Outlook, Powerpoint)
- Excellent written and verbal communication skills.
- Excellent organisational and project management skills.

## ATTRIBUTES

- Enthusiastic, dynamic, self-motivated and proactive.
- Highly professional and articulate with excellent interpersonal skills.
- Excellent attention to detail and commitment to high quality outcomes.
- Flexibility and creativity to work within a developing market sector.
- Strong ability to manage multiple priorities and projects.
- Proven ability to work independently and within a team environment.
- Strong personal values and commitment to working in a people centred and values driven environment

## REMUNERATION

Successful candidates will be rewarded with generous salary rates, excellent working conditions and training and development opportunities.

Please forward your CV and a cover letter outlining and demonstrating your experience and suitability in relation to the position.

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